

- Regular Online News Update
- Monthly Print Issue
- Weekly Newsletter & Video
- International Exhibitions Media Partnership



## WHAT IS GRAIN FEED & MILLING MAGAZINE?



The monthly 'Grain Feed and Milling Magazine' is publishing from South Asia's agriculture based Bangladesh in front of the theme, 'Know the Grain Feed and Milling World'. This Well Circulated Magazine (Print & Online) is publishing including latest news of grain feed and milling sector all over the world, special focusing South Asian grain feed and milling market and playing the role of South Asia's Grain Feed and Milling Market's like one of the spokesman. Grain Feed & Milling Magazine is the sister concern of LIMRA Trade Fairs & Exhibitions Private Limited. This LIMRA group has vast experience on Industrial Agro Trade Fairs & Exhibitions since 2007, including Grain Technology, Food & Feed Technology, Milling Technology, Dairy & Poultry Industry, Meat Processing Technology etc. LIMRA cooperates closely with a great number of prestigious media, industry chambers, branch associations, trade and commercial sections, fair organizers from Europe, Asia and North America. Over the past 13 years, a huge database of grain, feed and milling sectors has been created in LIMRA. Now LIMRA is a great reliable bridge between Buyers, Sellers, Growers, Vendors, Entrepreneurs of agricultural all sectors specially Grain, Feed & Milling sectors. Every year, updates to the agriculture and agricultural technology fair or exhibition, business news from more than 30 countries of the world including South Asia, are published in this magazine every month. LIMRA's years of valuable experience allow it to develop constantly new concepts and keep pace with latest trends and developments. Its exhibition's initiates and organizes world-class exhibitions offering the ideal platform to do better business.

## WHY TO CHOOSE "GRAIN FEED & MILLING MAGAZINE" AS YOUR PROMOTION PARTNER?

- ⊙ Experienced Editorial Team.
- ⊙ Energetic Dynamic & Talented Reporting Team.
- ⊙ Dedicated Marketing Team.
- ⊙ Strong Circulation Database.
- ⊙ Works Closely with Local & International Agro based Media & Trade Bodies.
- ⊙ Regular Events i.e seminar, Workshop, Roundtable Discussion.
- ⊙ Promotional Campaign Planning, Budgeting & Activation.
- ⊙ Media Partner of Local & International Exhibitions on Agro Industries.
- ⊙ Market Analysis & Intelligence Report.
- ⊙ Regular Update Report on Online Version with latest Happenings in Grain Feed & Milling World.



- \* **REGULER EVENTS**
- \* **MEDIA PARTNER ON EXHIBITIONS**
- \* **REGULER UPDATE IN ONLINE**

## COVERING AREAS

Local & International Grain, Feed, & Milling News	Grain, Feed, & Milling Milling & Industry	Corporate World
Grain, Feed, & Milling Market	Grain, Feed, & Milling Based Research	Sustainability
Grain, Feed, & Milling Machinery	Grain, Feed, & Milling Bi- products/Additives	Grain, Feed, & Milling Database Collection
Grain, Feed, & Milling Science & Technology	Innovation in Grain, Feed, & Milling Sector	Grain, Feed, & Milling Based Consultancy
Grain, Feed, & Milling Trade & Business	Retail Market, Feed, Additive & Ingredient	Grain, Feed, & Milling Int'l Fair/Exhibition/Event



# EDITORIAL CALENDAR-2023



Cover Story:  
Flour Milling Industry

MONTH

JANUARY

JULY

Cover Story:  
Rice Milling Industry

MONTH

FEBRUARY

AUGUST



Cover Story:  
Oil Milling Industry

MONTH

MARCH

SEPTEMBER

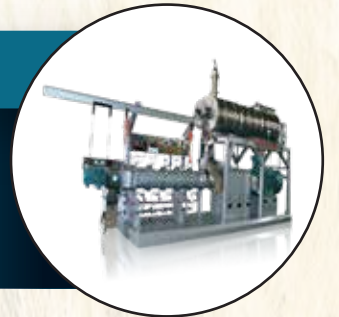


Cover Story:  
Feed Milling Industry

MONTH

APRIL

OCTOBER



Cover Story:  
Pulses / processing & Packaging

MONTH

MAY

NOVEMBER



Cover Story:  
Silo & Grain Handling system

MONTH

JUNE

DECEMBER



# TARGETED AUDIENCE:

- RICE, FLOUR & Pulses MILLERS
- FOOD PROCESSORS
- FEED MANUFACTURERS
- SOLVENT EXTRACTORS
- SOYA & OATS PROCESSORS
- IMPORTERS & EXPORTERS
- WHOLE SELLERS
- MILL OPERATORS & ENTREPRENEURS ETC.
- WAREHOUSE OWNERS
- PLANT MANAGERS
- GRAIN MERCHANTS,
- FARMERS & AGRICULTURISTS
- GOVERNMENT BODY
- AGRICULTURE UNIVERSITIES
- REsearch INSTITUTE
- PRODUCTION AND OPERATIONAL MANAGERS
- POULTRY EQUIPMENT MANUFACTURES /TRADERS
- EXECUTIVE MANAGERS AND TECHNICAL MANAGERS
- NGO
- Edible Oil Miller, Edible Oil Refineries
- VETERINARY PRODUCTS & SERVICES
- DAIRY TECHNOLOGY MANUFACTURES
- POULTRY & OTHER ANIMAL BREEDERS
- FEED ADDITIVES MANUFACTURERS
- BRAND MANAGERS AND RELATED
- MARKETING PROFESSIONAL
- PACKAGING LABEL MANUFACTURERS
- PURCHASE MANAGER OF SUPER MARKETS
- MAINTENANCE MANAGERS,
- SALES AND MARKETING MANAGERS
- COFFEE GROWERS & PROCESSORS
- BISCUITS & BREAD MANUFACTURERS





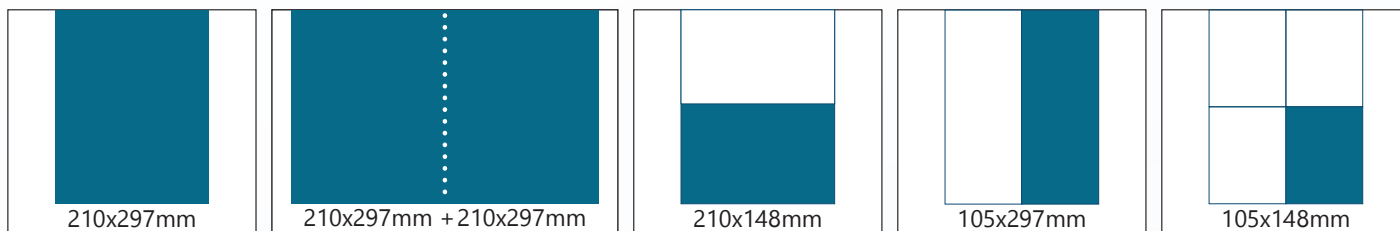
# OUR REGULAR LOCAL & INTERNATIONAL ADVERTISERS:



## MEDIA PARTNER:



## ADVERTISEMENT FORMAT:



## ADVERTISEMENT & PROMOTIONAL SCOPES (PRINT VERSION / MONTHLY):

Position	Art Work Size	Rates in US\$
Logo on cover	60x25mm	\$250+
Advert on Front Cover page	210x80mm	\$1000+
Cover inner full page	210x297mm	\$700+
Back cover	210x297mm	\$1000+
Back cover inner full page	210x297mm	\$700+
First front inner right/left side full page	210x297mm	\$650+
Second front inner right/left side full page	210x297mm	\$500+
First back inner right/left side full page	210x297mm	\$500+
Inner full page	210x297mm	\$280+
Inner full Double Page	210x297x2mm	\$500+
Half page vertical	105x297mm	\$200+
Half page horizontal	210x148mm	\$200+
Quarter page vertical/horizontal	105x148mm	\$100+

### Full Page 4c Advertorial

Technical Content	\$300+
Product Promotion	\$500+

<b>Menu Bottom Bar Ad-1</b>	<b>Menu Bottom Bar Ad-2</b>	<b>Menu Bottom Bar Ad-3</b>	<b>Menu Bottom Bar Ad-4</b>
<b>Most Read News</b>	<b>Recent News</b>	<b>Right Side Banner-1</b>	
<b>Left Side Banner-1</b>		<b>Right Side Banner-2</b>	
<b>Lead News</b>		<b>Right Side Banner-3</b>	
	<b>Feature</b>	<b>News</b>	
<b>Breaking News</b>			
<b>Below The Breaking News Ad-1</b>	<b>Below The Breaking News Ad-2</b>	<b>Below The Breaking News Ad-3</b>	<b>Below The Breaking News Ad-4</b>
<b>Left Side Banner-2</b>	<b>World News</b>	<b>Exclusive News</b>	
<b>Left Side Banner-3</b>			
<b>Below The World News Ad-1</b>	<b>Below The World News Ad-2</b>	<b>Below The World News Ad-3</b>	<b>Below The World News Ad-4</b>
<b>Interview</b>	<b>Resarch</b>	<b>Event News</b>	
<b>Below Interview/Resach/Event Ad-1</b>	<b>Below Interview/Resach/Event Ad-2</b>	<b>Below Interview/Resach/Event Ad-3</b>	<b>Below Interview/Resach/Event Ad-4</b>
<b>Editorial</b>	<b>Market</b>	<b>Sci-Tech</b>	

**ADVERTISEMENT**

**CONTENT**

**Menu Bottom Bar Ad-1**

**Menu Bottom Bar Ad-2**

**Menu Bottom Bar Ad-3**

**Menu Bottom Bar Ad-4**

**Inside Page Above The Content**

**Right Side Banner-1**

**News Content**

**Right Side Banner-2**

**Right Side Banner-3**

**ONLINE / WEB BANNER ADVERTISEMENT RATE (MONTHLY) :**

Web Banner Position	Banner Size	Visibility	Rate in US \$
Menu Bottom Ad-1/2/3/4 (Image/Video)	300x100 Pxl	All Pages of Website	\$300+
Right Side Banner-1 (Image/Video)	300x100 Pxl	All Pages of Website	\$300+
Right Side Banner-2 (Image/Video)	300x100 Pxl	All Pages of Website	\$280+
Right Side Banner-3/4 (Image/Video)	300x100 Pxl	All Pages of Website	\$260+
Left Side Banner-1 (Image/Video)	300x100 Pxl	Home Page of Website	\$200+
Left Side Banner-2/3 (Image/Video)	300x100 Pxl	Home Page of Website	\$180+
Below The Breaking News Ad-1/2/3/4 (Image/Video)	300x100 Pxl	Home Page of Website	\$150+
Below The World News Ad-1/2/3/4 (Image/Video)	300x100 Pxl	Home Page of Website	\$150+
Below Interview/Resarch/Event Ad-1/2/3/4 (Image/Video)	300x100 Pxl	Home Page of Website	\$120+
Above The Content	600x100 Pxl	Every News Content	\$400+
Popup Ads(Top/Mid/Footer)	600x100 Pxl	Home Page of Website	\$700+

**VIDEOS ADVERTISEMENT RATE (MONTHLY) :**

Position	Size	Time	Rate/Month in US \$
Advertisement in Weekly News Update Video	1 Slide (4 Week)	Maximum 15 Second	\$160+
Company/Product Promotion Video	720p	Maximum 5 Minute	\$200+





**Know The Grain Feed & Milling World**